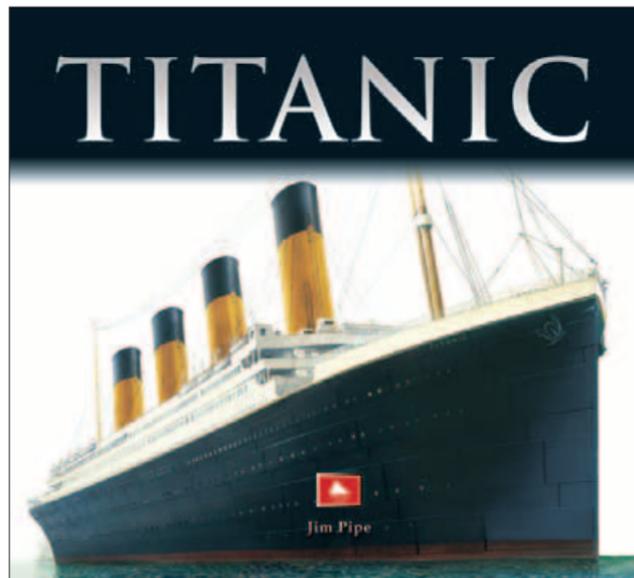


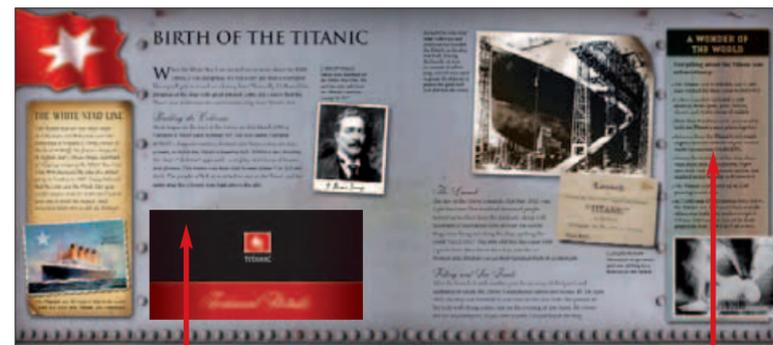
TITANIC

The *Titanic* was the largest and most luxurious liner in the world when she set sail on her maiden voyage. In a few short hours, triumph turned to disaster as the ship sank in the icy waters of the Atlantic. Written as the imagined diary of a person travelling on the doomed ship, this beautifully illustrated book brings the story to life. Special features – such as pull-out menus, playing cards and a poster – will keep young readers enthralled.



- A dramatic story with international appeal.
- Combines detailed reference material with an imagined first-person narrative.
- Fully illustrated with artworks, photographs and ephemera.

Ages 9+
260 x 297 mm
(10¼ x 11¼ in)
15 spreads, concertina binding
Approx. 9000 words
70 photographs and artworks



Extra material on the spreads, such as booklets and flaps, make this a book children will read again and again.

Packed with fascinating facts about the construction of the ship and life onboard.

MOON LANDING

On 20 July, 1969, millions of people around the world saw Neil Armstrong become the first person to set foot on the Moon. This beautifully illustrated book tells the story of the Apollo 11 mission, from the selection and training of the astronauts right through to their historic landing and safe return. Written as the imagined recollections of a child living through this period, *Moon Landing* will appeal to everyone who has ever wanted to walk on the Moon.



- Tells the exciting story of the first Moon landing.
- Packed with information, facts and statistics.
- Special add-on elements add to the appeal.
- Fully illustrated with photographs and artworks.

Ages 9+

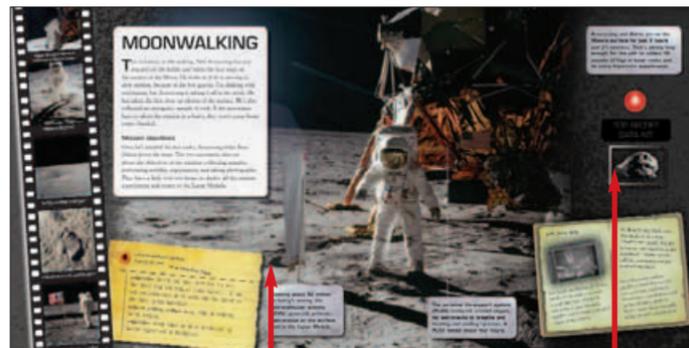
290 x 290 mm

(11½ x 11½ in)

14 spreads, concertina binding

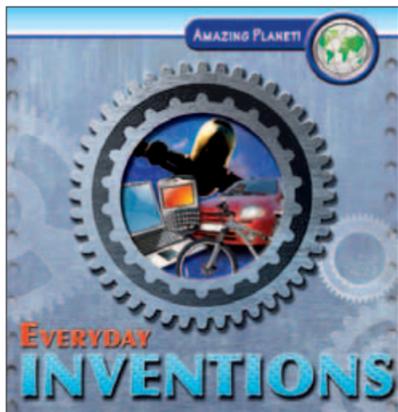
Approx. 6,500 words

70 photographs and artworks



Illustrated with photographs and amazing artworks that will bring this historic event to life for young readers.

Packed with fascinating facts and extra material such as booklets and flaps.



AMAZING PLANET!

From stunning landscapes, remarkable animals and the mysterious oceans to massive ancient structures, pocket-sized computers and miracles of modern engineering, the *Amazing Planet!* titles celebrate natural wonders and human ingenuity. These books use revealing photographs, lively design, and text boxes packed with information to describe fascinating subjects in a way that will appeal to readers from ages nine to ninety.

- Each book has five additional features, including flaps and booklets.
- Spreads bring together anecdotes and accurate factual information.

Titles:

Everyday Inventions • Wonders of the World
Oceans Alive! • Animal Records

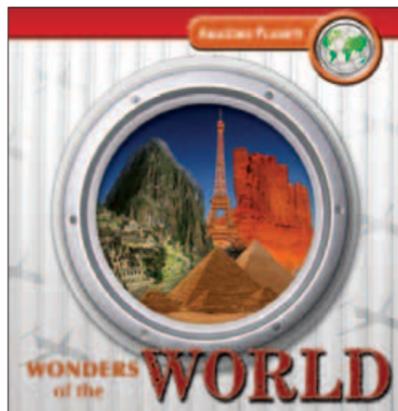
Ages 9+

203 x 203 mm (8 x 8 in)

11 spreads, concertina binding

Approx. 6,500 words

70 photographs and artworks



Information is presented in lively bite-sized boxes and panels that are irresistible for browsing.

Flaps open to reveal additional photographs and fact panels about particular subjects.

BATTLE BOX: REVOLUTIONARY WARRIORS

War is endlessly fascinating, particularly if we experience it as the combatants did. *Battle Box: Revolutionary Warriors* combines a lively, detailed account of the battles that created the United States with facsimiles of posters, letters, flags, maps and currency to take the reader back to the tumultuous decade when Britain's American subjects rose up and overthrew their colonial masters.

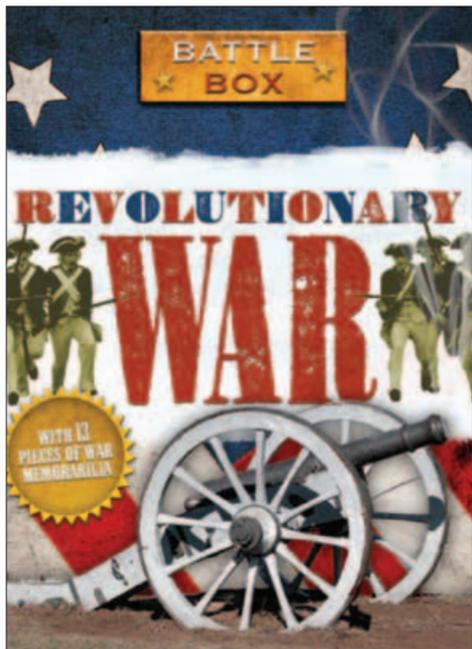
- Fully interactive – brings history to life.
- Includes 13 pieces of memorabilia.
- Full-colour booklet describes the course of the war with illustrated overviews, maps and timelines.
- Describes key battles, people and weapons.
- Packed with detailed information.

Grades 5–8, Ages 10–13

215 x 155 mm (8½ x 6 in)

64 pp., 10,000 words

Approx. 90 photographs and artworks,
plus facsimiles

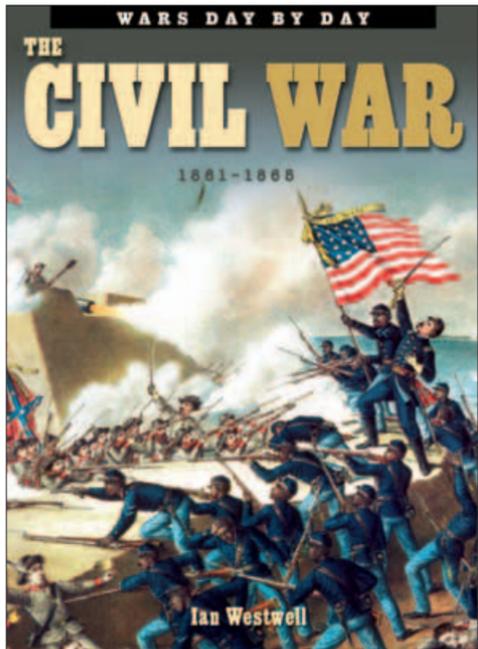


Lively scrapbook pages describe the progress of the war and influential people and weapons.

Facsimile documents include contemporary battle maps, posters and currency.

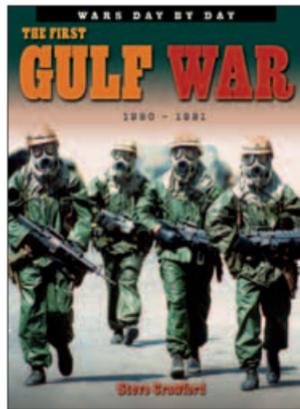
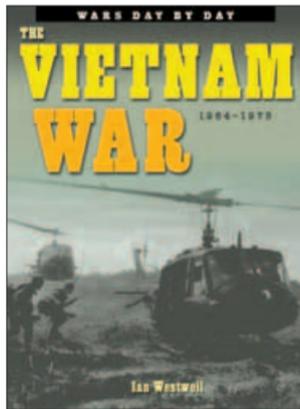
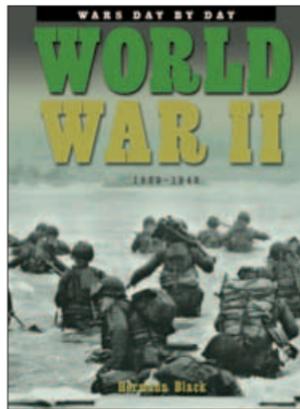
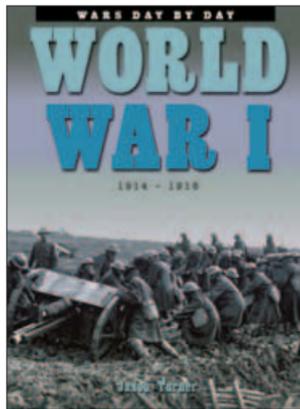
WARS DAY BY DAY

Each title in the series features one of the major conflicts to have taken place in the modern age. The books explain the key events leading up to war, while day-by-day accounts include vivid descriptions of important battles. Each book includes biographies of the key people involved, as well as giving information on the political and social background of the times.



- *Format enables young readers to trace the development of the conflict from cause to aftermath.*
- *Explains, in simple terms, why the war started and how it was fought.*
- *Eyewitness accounts add a personal voice to the stories.*

Grades 5+, Ages 10+
279 x 216 mm (11 x 8½ in)
48 pp., 8000 words
70+ photographs and maps
No. of volumes: 5



Titles:

The Civil War
World War I
World War II
The Vietnam War
The First Gulf War

HOW TO MAKE A UNIVERSE (FROM 92 INGREDIENTS)

This unique 'cookbook' is an enjoyable introduction to the chemicals that make up the universe. In a series of 'recipes', it explains what elements lie behind everything from a star to a bomb, from a tree to a disco. Text boxes and readers' letters provide

light-hearted but accurate additional information about chemicals and how they react together. Text panels highlight specific elements and famous chemists from the past. A store cupboard feature gives an overview of the elements and the periodic table.

- *Recipe-book format makes chemistry entertaining and accessible.*
- *Lively design will appeal to reluctant readers.*
- *Authoritative scientific content.*

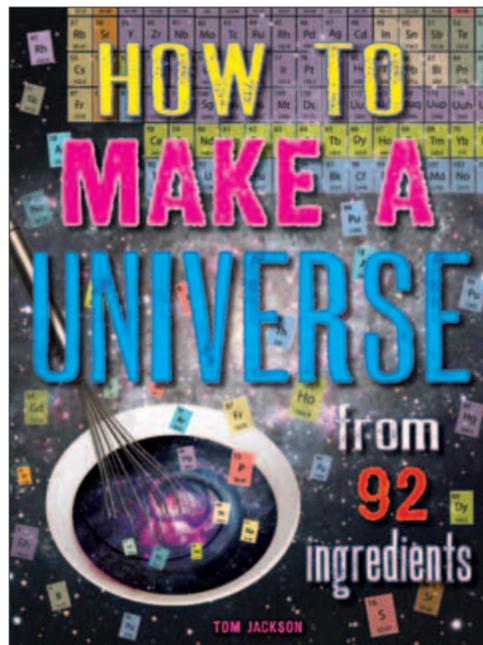
Grades 7–9, Ages 12–14

280 x 216 mm (11 x 8½ in)

128 pp

Approx. 27,500 words

300 photographs, artworks, and graphic devices



Ingredients lists show what elements are included in dozens of natural and artificial objects.

Boxes and panels explore all aspects of the elements and the forces that influence them.

DAINGEROUS ANIMALS

Discovering how the world's most exciting creatures live has never been so much fun. Young readers can find out about the biggest, fastest and most dangerous dinosaurs, sharks, snakes and creatures of the deep oceans. The *Dangerous Animals* books are full of amazing facts: for example, children can learn that a green anaconda can

swallow and kill an alligator, and that a great white shark has 30,000 teeth during its lifetime!

- Big, colourful photographs and artworks have annotations that show the key features.
- Clear explanatory texts describe how the animals live (or lived) their lives.

Titles:

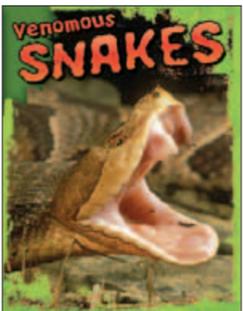
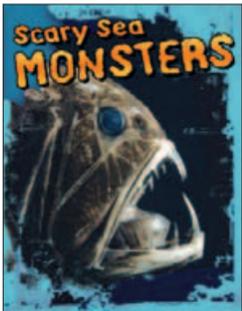
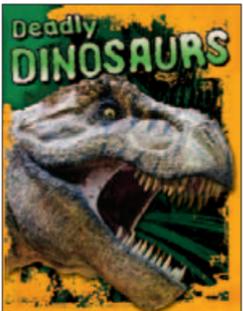
- Deadly Dinosaurs • Scary Sea Monsters
 Venomous Snakes • Ferocious Sharks
 • Ferocious Sharks

Grades 2–4, Ages 6–8

254 x 203 mm (10 x 8 in)

32 pp., 2250 words

30 photographs and artworks



Bold, easy-to-understand text explains those facts about the animals' lives that young readers need to know.

Clear annotations describe the most important features on each artwork or photograph.

WORLD OF ANIMALS

Each book in the *World of Animals* series celebrates a popular group of animals and looks at the biology and behaviour of a selection of its chosen animal group. Data panels give the basic facts at a glance, and the bold design highlights the most unusual anatomical features in a way that is

accessible to young children. This series is sure to inspire a new generation of young naturalists.

- An ideal introduction to some of the world's most exciting creatures.
- Each book is illustrated with dramatic photographs and artworks.

Titles:

- Apes and Monkeys • Bugs •
- Dolphins • Snakes • Sharks •
- Whales

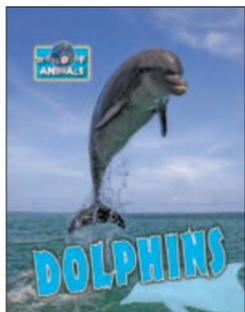
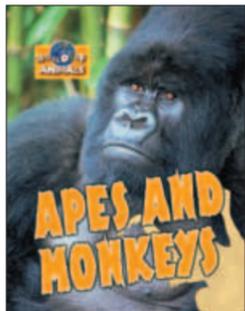
Grades 2–4, Ages 7–9

254 x 203 mm (10 x 8 in)

32 pp., 3000 words

36–40 photographs and artworks

No. of volumes: 6



SCARY REPTILES

The sharpest teeth, the longest tongues, the most poisonous bites ... reptiles, with their prehistoric appearance, are guaranteed to excite children. *Scary Reptiles* uses dramatic images – and some surprise elements – to add to the 'wow' factor.

- Dramatic colour photography and artworks bring the world's scariest reptiles to life.

- Includes extra elements such as hidden flaps.
- Maps and artworks show how and where the fiercest reptiles live.

Grades 1–3, Ages 6–8

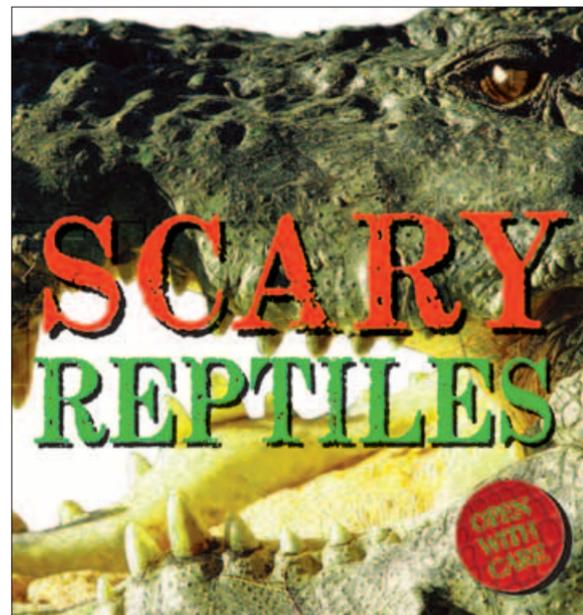
203 x 203 mm (8 x 8 in)

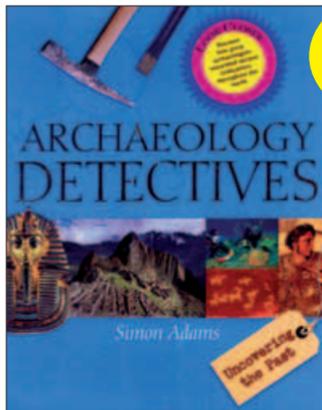
12 spreads, including

endpapers, 3000 words

35 photographs and

artworks





Shortlisted for the 2009 Blue Peter Book of the Year Award

ARCHAEOLOGY DETECTIVES

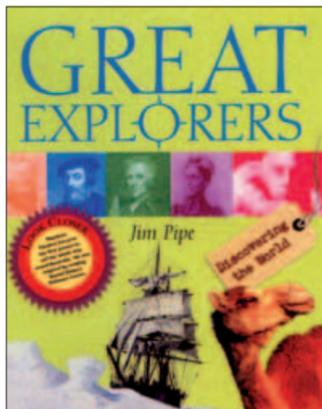
How do we know what Pompeii was like or how the Aztecs lived? *Archaeology*

Detectives tells the stories of how archaeologists have gradually uncovered the secrets of the past and takes the reader on a journey from first discoveries to contemporary understanding of lost civilizations.

Grades 5–8, Ages 10–13

279 x 216 mm (11 x 8½ in) 128 pp., 15,000 words

170 photographs, artworks and maps



GREAT EXPLORERS

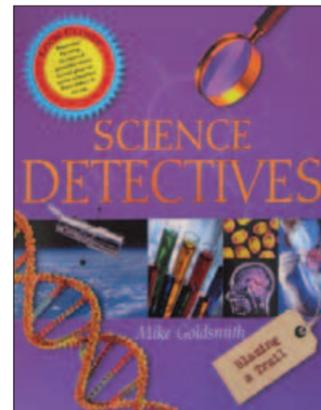
Follow the great journeys of discovery from the frozen Poles to the heart of the African forests with this collection of stories about the brave men and women who set out to explore all corners of the Earth. Their exploits shaped the world we live in – and sometimes ended up costing the explorers their lives.

Grades 5–8, Ages 10–13

279 x 216 mm (11 x 8½ in)

128 pp., 15,000 words

170 photographs, artworks and maps



SCIENCE DETECTIVES

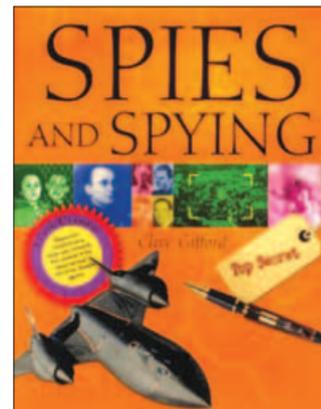
Meet the extraordinary individuals whose insights changed the way we live today. *Science Detectives* tells the human stories behind major scientific discoveries, revealing what motivated scientists despite the difficulties they often faced.

Grades 5–8, Ages 10–13

279 x 216 mm (11 x 8½ in)

128 pp., 15,000 words

170 photographs and diagrams



SPIES AND SPYING

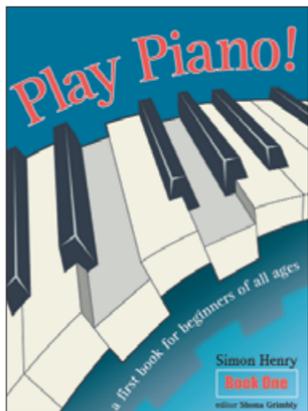
This book lifts the lid on the world of espionage. Taking in famous spies and national spy agencies, it also describes the tools of the trade and looks at how spies have been depicted in fiction and movies. Masters of deception to double-crossing traitors – all can be found inside this book.

Grades 5–8, Ages 10–13

279 x 216 mm (11 x 8½ in)

128 pp., 15,000 words

170 photographs and artworks



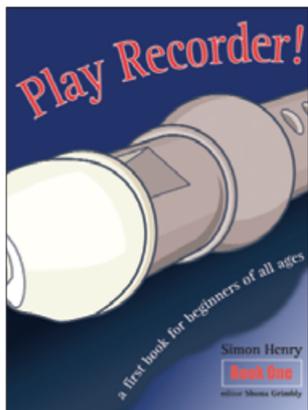
PLAY PIANO!

Play Piano! is a practical tutor for the complete beginner of any age – from five to sixty-five. Starting with the basics, it guides the reader in small steps through new techniques, backed up with exercises and carefully selected practice pieces. As well as giving a good grounding in reading music and playing the piano, this book makes music fun!

279 x 216 mm (11 x 8½ in)

32 pp., 3000 words

Exercises, practice pieces, diagrams and fact boxes



PLAY RECORDER!

Play Recorder! is a practical tutor for the complete beginner of any age – from five to sixty-five. Each new concept is illustrated by an exercise or practice piece, while diagrams and fact boxes provide additional information to encourage the development of correct technique. By the end of the book the reader will be able to play a short repertoire of familiar tunes.

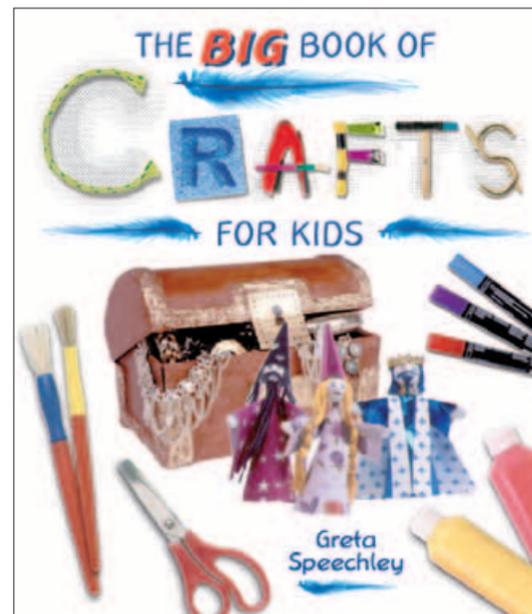
279 x 216 mm (11 x 8½ in)

32 pp., 3000 words

Exercises, practice pieces, diagrams and fact boxes

THE BIG BOOK OF CRAFTS FOR KIDS

This bumper book of unique craft ideas devised by talented designers is sure to inspire every child. Simple step-by-step instructions show how everyday items can be readily transformed into exciting and creative works of art to give away or to keep and treasure. Chapters highlight special days and holidays, themes and useful crafting materials. The projects appeal to both boys and girls and are guaranteed to be easy to follow from start to finish.



- More than 100 unique craft projects.
- Simple step-by-step instructions with illustrations and templates.

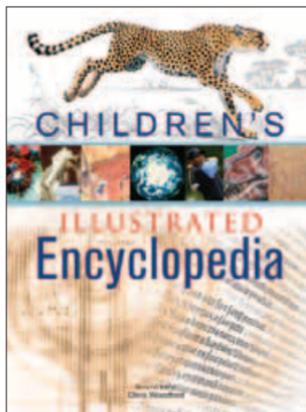
Grades 2–6, Ages 7–11

280 x 254 mm (11 x 10 in)

256 pp., 48,000 words

1000 photographs,

25 patterns and diagrams



CHILDREN'S ENCYCLOPEDIAS

Drawing from our vast archive of content, photographs, maps and artworks, the Brown Reference Group can create a comprehensive family reference encyclopedia and a science encyclopedia at a number of page extents. Articles are arranged in alphabetical order to give the reader quick and easy access to the subjects. All articles exist as full pages so the book can be reordered for foreign editions. Entries for the general encyclopedia are drawn from history, geography, science, natural history, general interest topics and biographies of famous and important figures. The science encyclopedia covers all the main areas of science.

- *Photographs, diagrams and maps bring the content to life.*
- *Ideal for project work, home study and for general interest.*
- *Fully cross referenced.*
- *Each entry has a key facts box for an at-a-glance summary.*
- *Alphabetical arrangement of articles for ease of use.*

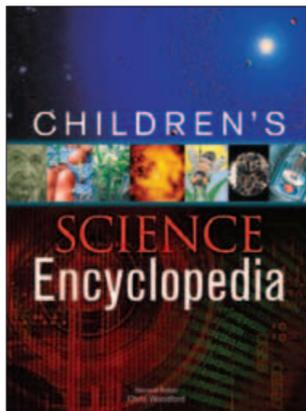
Grades 5+, Ages 10+

279 x 216 mm (11 x 8½ in)

From 256 pp. to 720 pp.

Approx. 190 words per page

Fully illustrated with photographs, diagrams and maps



DO YOU KNOW...?

Have you ever wondered why whales are so large, how zebras got their stripes or how rattlesnakes grow their rattles? The *Do You Know...?* series provides answers to these questions and many more besides. Using fun language, a wealth of intricate artworks and some stunning photographs, each title unlocks

the door to the wonders of the natural world: wonders that are often a little weird, sometimes unexpected, but always awesome.

- *Hundreds of fascinating questions and surprising answers.*
- *Useful as a family reference and to assist with school projects.*

Titles:

Mammals • Birds • Reptiles and Amphibians • Insects and Spiders

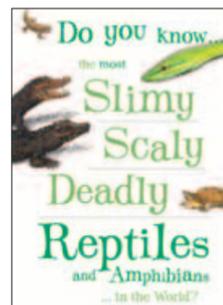
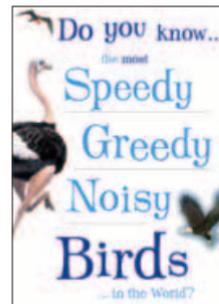
Grades 3–5, Ages 8–10

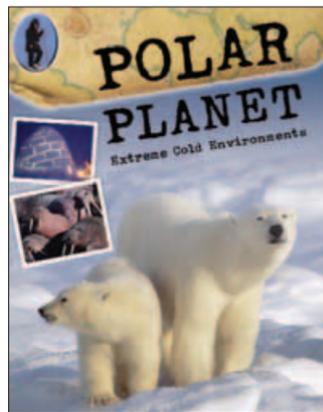
235 x 167 mm (9¼ x 6½ in)

208 pp., 24,000 words

350+ artworks and photographs

No. of volumes: 4





POLAR PLANET

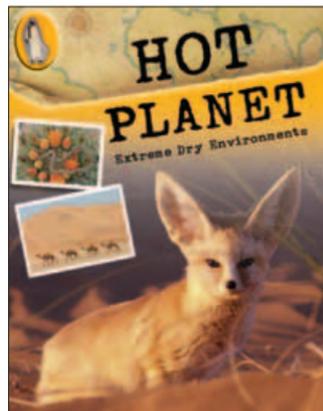
The polar regions are among the harshest environments on the planet, with freezing temperatures and darkness for months on end. *Polar Planet* reveals how plants, animals and people manage to live in these extreme environments, as it explores the coldest places on Earth, from the icy deserts of Antarctica to the windswept tundra.

Grades 5–7, Ages 10–12

279 x 216 mm (11 x 8½ in)

64 pp., 12,000 words

80 photographs, maps and diagrams



HOT PLANET

The hot regions of the world create great opportunities as well as difficulties for animal and plant life. From the harsh, seemingly empty sand dunes of the Sahara to the frozen wastes of the Atacama, life-forms have adapted to take advantage of the conditions. *Hot Planet* describes and illustrates the range of biodiversity in these biomes.

Grades 5–7, Ages 10–12

279 x 216 mm (11 x 8½ in)

64 pp., 12,000 words

80 photographs, maps and diagrams